

JELENA MRKICH

b. July 1975, Sydney Australia

biography

Jelena Mrkich is an artist, designer, workshop facilitator and creative intuitive based on the northern beaches in Sydney, Australia. Born with an innate desire to express life through creativity, she has a deep passion for soul-empowering and visionary projects and a world that honours the sacredness in love, truth and real beauty.

Graduating from Billy Blue School of Graphic Design & Advertising in 1994, Jelena has worked as both an in-house and freelance graphic designer. In 1998 she broadened her design skills, becoming a self-taught web developer/designer. Jelena has also studied at Il Bisonte International School of Graphic Arts in Florence, Italy specialising in the old traditional techniques of print-making, including mono-print, chine colle and etching.

In 1998 at only 22, Jelena courageously walked away from her secure job, stepping into the entrepreneurial world where she could more fully express her natural creative abilities and ideas. She founded Mesha, developing and designing a range of enviro-friendly hand-made products. From 2000 Jelena was also the co-creator of journaling website Wakimbo, an online inspirational sanctuary supporting people to become more of who they really are filled with empowering exercises and content. Wakimbo also produced Australia's first brand of journals specifically marketed as tools for personal growth. The journals were designed and handmade by Jelena.

Jelena has been a part of numerous creative collaborations, over a dozen group exhibitions and three solo shows including Dive (Zambullida), her 2007 European debut at Harmonia, Spain's new media festival. In 2007, when expanding her creative toolbox, Jelena began to facilitate artistic workshops, many of which were run at Bear Cottage Children's Hospice in Manly (Sydney, Australia). She was invited to sit on the Artists in Motion board and enrolled to study Transpersonal Art Therapy at the College of Complementary Medicine, which she is due to complete this September.

During this creatively energetic period Jelena experienced a period of physical fatigue requiring long bouts of rest and introspection. This turned out to be a gem in disguise as it fueled a deeper connection to her creative intuition. In 2008 she was asked to facilitate soul sessions and energy healings at Namaste Inner Light, a metaphysical store and healing centre in Sydney, Australia which also displays and sells Jelena's visionary artwork. Extending on the teachings of her mum and energy worker Miki Mrkich (1951-2002), Jelena has studied various creative and healing modalities and holds Reiki II and Colour Therapy I certificates.

Jelena continues to explore the beauty of the universe, both within us and out, through her art. This is profoundly shown through her digital and mixed media pieces. Other mediums of choice include digital photography, photographic manipulations, wax encaustic, life drawing and body painting. Jelena's work has been featured as the cover art for publications in Australia, USA and Spain, and has been used globally on an album cover and book cover. She is a regular contributing artist for Planet Lightworker online magazine. An advocate of the principle 'anything is possible', 2009 sees Jelena weaving together much of her life's professional and personal experience and broadening further her creative toolbox.

Whether you experience a soul reading, participate in her workshops or purchase a piece of art, Jelena's work brings into view that which might not be ordinarily visible to the human eye. Is it true? The truth is in your own heart.